

What Our Partners Say About **Options4Brokers.com**

"In a world where clear and straight forward communication is so important especially where technology is concerned, FMO have embraced all of this into an excellent website".

Roger Brown
Director of Packagers



Having used a number of other sites, we find this site well designed and thought out together with easy and clear navigation, and will be of benefit to all brokers who use it.

David Emmerson

"First Mortgage Options has created a website that manages to strike that difficult balance of form and functionality. The site is approachable and friendly and this is backed up with exceptional online functionality which provide numerous benefits for mortgage brokers. The use of icons makes navigation easy and provides quick access to the huge amount of information contained within the site."

Nigel Payne
Managing Director



"I am aware of the time and considerable effort it has taken to get this new site up and running. When you bear in mind the complexity of the site, and all of the financial services products and providers it covers, it is a credit to FMO for delivering a site to its intermediaries that is so comprehensive in it's content, but more importantly easy to navigate and user friendly"

Clive Willson
Sales Director



"We are pleased to have been selected by First Mortgage Options as one of their key lenders, and are delighted to have the opportunity to support the launch of this innovative site. The easier it is for financial intermediaries to find the right financial solution for their clients, the more the industry as a whole benefits. This site will help".

John Webster
Chief Executive Officer



"The partnership for Unity Homeloans and First Mortgage Options is new and has come about as a result of our launch to market at the Nice packager summit. FMO were one of the first companies we saw in Nice and one of the first appointed to our packaging panel in 2007. The success experienced in the first few months has been quite outstanding. On behalf of everyone at Unity we wish FMO good luck with the launch of their extremely comprehensive and unique new web site options4brokers.com, and to all the current and future intermediaries' visiting the site who will no doubt turn a click into the Unity Homeloans section."

Rob Field
Head of Sales & Marketing



"I am aware of the considerable time and effort that has gone in to the development of this site. It has all been worthwhile as I'm sure brokers will find it beneficial which can only be good news for FMO and their lending partners"

Roger Taylor (Director of Sales)



"High Street Home Loans has been on FMO's panel of lenders since the start of the year, and our relationship is going from strength to strength. The new FMO Options4Brokers website is a superb facility which has obviously been carefully designed with the needs of the broker in mind. Putting together such a site is never easy - congratulations to all concerned!"

Gary Forrest
Director



"Having utilised Trigold's sourcing system for their Optimiser software, FMO have always been aware that embracing technology is vital in today's market. Their new website 'Options for Brokers' adds to this with a one stop shop with an excellent and extensive range of products and services."

David Thompson
Trigold Sales Director



Alan you have constructed a superb website. It is by far the best I have seen in the industry.

It is clearly focused at the mortgage professional. All your products and services are there and are very easy to access. It is also very easy to dig down through the menus for more detailed information. I especially like how you can link straight to your panel lenders' websites without having to log in every time.

I am also impressed with the variety of products you can offer; from a range of "High Street" lenders through a panel of packaged providers for niche applications to a raft of related products like GI, conveyancing, HIP's (should you ever need one) and Will writing. There are even some unexpected innovations, for example I never expected to find a company offering a competitive car purchase scheme. You also back up your "one stop shop" approach very well with compliance and regulatory support.

It all fits together very well, everything is available from one central login. This is exactly what a broker needs.

You have clearly thought this through very well and invested a lot of time and effort in bringing it together.

On a technical level I found the site very sound. It worked well on both Internet Explorer and Firefox. It was slick, it loaded quickly, it connected well.

The site raises your presence in the market place and projects the quality of service I know you can achieve.

You should be congratulated on what you have put together and I hope it brings you the success it deserves.

Roy Taylor
Lymm Manor

FMO's new web site, **Options 4 Brokers**, does what it says on the tin - all the **OPTIONS** available for Mortgage Brokers to enhance and grow your business are all under one roof.

Personally having changed professions from IT to Financial Services I can fully appreciate the amount of time and effort invested in this web site. Overall, a great looking site and very easy to navigate.

M60 Mortgages Ltd
Simon Traynor

Having tested the site for the last week I have found it easy to navigate around and with a wealth of information at your fingertips. Compared to other sites I have felt this helps all abilities and has helped me in my normal daily business life complete all my tasks that much easier.

Paul Wakefield
Cavalry Financial Services