

NEWSRELEASE

FOR IMMEDIATE RELEASE: Tuesday 17th October 2006

FMO Launch Car Sales and Car Finance web site [firstautooptions.com](http://www.firstautooptions.com)

First Mortgage Options (FMO) the Mortgage Distribution and Support Services Group have launched www.firstautooptions.com a new car discount and car finance web site which allows brokers and their clients to order new vehicles at discounts up to 30% off manufacturers list prices and automatically quotes a range of finance packages from Personal Contract Purchase (PCP) to Hire Purchase (HP).

The new web site will source the best discounts available for all car makers from Aston Martin to Volvo and can be used to configure the chosen vehicle with every option available from each manufacturer, obtain an on-line finance quote to suit the buyers requirements, and arrange a part exchange quotation if required. The home page shows an example of the cars available each day on 'Special Offers' with discounts of up to 30%. Once a vehicle has been ordered, the purchaser can track the delivery process on the web site from enquiry through to delivery, and the vehicle will be delivered to the customer's door. If a part exchange has been agreed, the old vehicle will be taken away.

FMO pay brokers £200 commission on each vehicle sale, regardless of the price of the vehicle, in order to pass the maximum discounts on to the buyer and to achieve the best part exchange prices. Access to First Auto Options can be via the FMO web site, or FMO can provide a unique web link for mortgage brokers and IFAs to place on their own web sites which can then be used by their clients in the comfort of their own home or at work thereby generating new business and an additional income stream for the brokers.

All vehicles are available with contract hire, PCP, hire purchase and outright purchase, and are available to private individuals, self employed and Limited Companies of any size for fleet arrangements. A detailed description of this service and a comprehensive list of vehicles and prices are available from FMO's web-site on www.firstmortgageoptions.com where example consumer Posters, Adverts and web site links can be downloaded.

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Note to Editors

Cheshire-based, First Mortgage Options is a specialist mortgage distribution and support services company, providing an extensive range of services to IFAs and mortgage intermediaries. These include compliance support services, packaging services for a panel of 12 (mainly sub-prime) lenders and a direct submission panel with 30 lenders. First Mortgage Options provides a specially modified 'white-labelled' version of Trigold called Optimiser that fully integrates with CETA for general insurance illustrations. Non-regulated life, secured and unsecured loans are available via links to the FMO website at www.firstmortgageoptions.com. First Mortgage Options also provides a flourishing commercial lending facility via subsidiary, First4Business Finance.

Your Mortgage Options Limited (First Mortgage Options sister company) operates as Principal to a network of AR firms, and offers assistance and support to its ARs to obtain Direct Authorisation with the FSA.

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